

Radio Script

Date: 2/11/02
Client: Centers for Medicare & Medicaid Services
Medium: Radio "Winner"
Length: :60
As Recorded: 2/11/02
Spot #: 01HCF400

GAME SHOW HOST: For a trip around the world name the...

GAME SHOW HOST 2: If you know the answer, you could win...

GAME SHOW HOST 3: For one million dollars, what is the deepest lake in...

ANNCR: In this information age, knowledge is power. And here's a fact that you should know and remember. It won't win you a million dollars on a game show, but it might help you preserve something worth a lot more...your health. Did you know that if you're aged sixty-five or older, you may already qualify for Medicare – the federal health insurance program. Medicare will help you pay for many health-related expenses including hospital care, nursing facilities, and more. Even if you don't meet the requirements for free Medicare Part A hospital insurance, you may be able to buy this healthcare coverage. You owe it to yourself to find out more. Because this information can make you a winner.... in the game of life.

GAME SHOW CONTESTANT: I won! I won!

Call toll-free English-language service hotline 1-800-772-1213 or visit your local Social Security Administration office and ask for the new Chinese/English bilingual Medicare Facts brochure. Medicare 1-800-772-1213.